

**Minutes** - CCL Meeting – 6:30 PM Thursday, January 3, 2019  
VB Rescue Squad, Station 8 Conference Room  
1243 Bayne Drive Virginia Beach, VA 23454

**NOTE DIFFERENT LOCATION**

1. Call to order
  - a. Present: Mike Kelly, Connie Agresti, Bill Garvey, Milt Martin, Bob Jones, Jim Skarbek, Amber Torgenson, Marian Kitchen, Jen Alex (arriving late)
  - b. Not present: Claire Yoder, Billy Moore, Katie Ripberger, Larry Kurtz, Sandy Rosenberg
2. Pledge of Allegiance / Roll Call / Quorum Determination
3. Approval of prior meeting notes – December meeting minutes, (Amanda Robinson) Bob L made motion, seconded by Mike K, minutes approved
4. Liaison to the City Departments and Outside Concerns (TBD)
5. Logo Wear (Katie Ripberger) reportedly attempted to sell some logowear on Nextdoor this month, apparently made sales per Jim Skarbek
6. Welcome Wagon (Bill Garvey)- no new neighbors.
  - a. Poses question: Should renters get baskets in addition to homeowners? MK asks if we should allow renters to become part of CCL-its part of by-laws. Amber makes a motion to amend by-laws to allow renters to become members of CCL in addition to property owners. Jim Skarbek offers information to think about looking at by-laws. Amber volunteers to make a committee to look at the by-laws, looking at whether CCL should make one membership per property, if it should be just owners... voting and non-voting members, and meeting quorum, and what constitutes a quorum. Mike states he will scan all pertinent documents for BoD perusal and input. By-laws, articles of incorporation, standard operating procedures. Discussion and determination needed for next month before membership drive
7. Beach/Lakes- includes Rudee Inlet Foundation (Katie Ripberger)
  - a. Nothing reported
8. Beach Nourishment/Restoration (Mike Kelly)
  - a. City had bids that were greater than anticipated. City is looking at getting access to less expensive sand 1/8/19 briefing
  - b. Dune signage looked into, as well as signs for surfing area
9. Security/CAC/VBOCC (Connie Agresti)
  - a. Security hours for Dec, budgeted hours for 2019 (total of 310 hours)
10. Membership/Directory (Bill Garvey)
  - a. Nothing new
11. Landscaping (TBD)
  - a. Cheryl Garvey told Mike Kelly she is willing to manage landscaper
  - b. Jim S has a question about mowing the area by the bridge, but no one at the meeting has an exact answer
12. Marathons (Bill Garvey)
13. The Future of the Croatan Civic League (Mike Kelly) –

Next meeting is scheduled for Monday, Feb 4, 2019 at VBRS Station 14, 740 Virginia Beach Boulevard

**ALL RESIDENTS ARE INVITED TO ATTEND**

**The Future of the Croatan Civic League  
for the Board of Directors Meeting on Thursday, 3 January 2019**

**1) Role of the Croatan Civic League**

a) Are we relevant?

- Bill G offers that it depends on who you talk to. Jim S states that the CLCL is responsible for getting sand for the beach, and getting blocked in for more races... Spring fling is basically a membership drive per Jim Skarbek, as that is when most people pay their dues. Mike posted CCL website mission and Articles of incorporation

i) Croatan Civic League Articles of Incorporation dated January 1992

*The purpose of the corporation shall be to exercise, promote and protect the privileges and interests of the residents of the subdivision and section of the city of Virginia Beach generally known as Croatan and to foster a healthy interest in the civic affairs of the community. To develop good citizenship; to inquire into civic abuses and to seek reformation thereof and to otherwise conduct any and all lawful affairs for which corporations may be organized under the Virginia non-stock Corporation Act Section 13.1-801 Code of Virginia, 1950 as amended et seq. The corporation is exclusively for charitable, educational and scientific purposes as defined in Section 501(c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue law.)*

b) From the website:

*Works to improve the neighborhood, enhance the quality of life, help protect the environment and provide supplemental security services for residents and guests. We have several clubs including a Women's Club and a Book Club. We publish a monthly newsletter and a neighborhood directory to help us get to know our neighbors. We also sponsor periodic neighborhood events such as the Civic League Spring Fling, a Fourth of July party, Neighborhood Night Out, a Halloween parade and party for the children and a Civic League dinner/meeting in the fall.*

c) Discussion:

- Should we ask the memberships through a survey?
- What do we think we are?
- What do our members think we are?
- What do we want to be?
- What do our members want us to be?
- What do we have to do to get there?

- Challenges of getting volunteer help

## 2) Events

- a) Spring Fling
- b) Fall Ball- can we have an annual meeting that is disconnected from a social event? Discussion about having a less formal event- smartmouth brewery suggested. Connie states that defining quorum is necessary.
- c)

### Children's Programs

- a. July 4 \$150
- b. Beginning of school ice cream social \$150
- c. Halloween \$250
- d. July 4 \$150
- e. Santa \$300
  
- i) Halloween Party
- d) Marathon(s)
- e) Annual Member's Meeting
- f) Membership Recruiting
- g) Board of Director's Meeting
- h) What's missing? Connie suggests having guest speakers at CCL meetings. Bill poses that even when we have had guest speakers neighbors don't attend.
- i) Too much?

## 3) Projects

- a) Logo Wear
- b) Landscaping
- c) Welcome Wagon
- d) Directory
- e) Newsletter
- f) Website
- g) External Relationships and Coordination?
  - i) CAC, VBCCO, etc.?
- h) Rudee Inlet Foundation
- i) Adopt a Muster?
- j) What's missing?
- k) Too much?

## 4) Committees

- a) Spring Fling
- b) Annual Dinner
- c) Beach Safety
- d) Security?
- e) Recruiting?

- f) Elections?
- g) Charitable?
- h) What's missing?
- i) Too much?

## 5) Communications

- a) Is there a problem?
- b) How do we get information out?
- c) How do we get feedback?
- d) Current Tools

Email – direct address

Constant Contact

Website

Newsletter

Nextdoor

Direct mail

Flyers

Meetings

Telephone

- e) What works, what doesn't? BoD would like membership opinion

## 14. Website (Bob Jones)

- a. Change domain ownership to Mike and Bob J to be administrator. He has not heard back from Chris Lex about that yet. Quick design conversation. CCL needs to make decisions about membership structure. Secure location for CCL documents, user ID protected, apparel purchase possible without shopping cart, Bob estimates 14-1700 to create it. The costs for upkeep are \$275 per year. In comparison, the initial cost is higher, but annual costs are less, which will overtime be less of a cost.
- b. Lengthy discussion about how to verify person applying for membership resides in neighborhood/has access to potential directory. 2 adults in a household- software has to build edits to limit a third adult from accessing the database
- c. Push notifications- opt in to get text from the website- free for non-profits events, board meetings,
- d. Should we move forward with Chris or Quik Website design? Amanda made motion to move ahead with Quik Webdesign, Amber seconded motion- motion approved unanimously.

Social (Amanda Robinson)- Artisans in the garden-

## 15. Treasurer's Report / 2019 Draft Budget (Jim Skarbeck)

- a. Passed out preliminary budget with amendments to adding \$1000 for social committee/membership recruitment, \$1700 for website design and \$400 for Adopt a Muster
- b. Discussion about raise for Officer Noha, or adding more security hours. There is no official regulation or policy preventing money from general fund going to security, if needed.

Mike reports that there are speeding issues at certain times of day/week that are not being addressed due to Don Noha's regular job hours. Mike suggests getting a second officer to target the hours we would like to see more oversight/speed patrol. Bob L suggests getting the speed monitor for the neighborhood for abatement. BoD members stated that it was an issue in the past.

- c. Discussion about \$ allotment for annual dinner-\$5000 for average cost, with ticket price \$40 ticket price. Raising ticket price if the cost is over \$5000.
- d. Constant contact \$ add for surveys
- e. Separate welcome basket \$500 and logowear categories \$1000
- f. Memberships expenditures- \$125 , form and to announce the website
- g. Landscaping estimate \$1000
- h. Website support \$2000
- i. Discussion about membership fee- \$50 per household, \$40 per individual, Bill G makes a motion to have \$50 per house hold, Connie seconds motion. Motion passed unanimously

16. 17. Old or Unfinished Business (Amanda Robinson)- Bill G making a motion to choose 6/8 as the date for spring fling, Jen A seconds, motion carries unanimously

17. Mike Kelly makes Motion to adjorn, Mike K seconds, meeting closes