

**MINUTES - CCL BOD Meeting**  
**VB Rescue Squad, Station 14 Conference Room**  
**740 Virginia Beach Boulevard Virginia Beach, VA 23451**

**6:30 PM Monday, February 3, 2020**

1. Call to order / Roll Call – Quorum established.

Present: Mike Kelly, Connie Agresti, Bob Lougen, John Mannarino, Amanda Robinson, Pat Zuraw, Kathy Donahoe, Jen Alex, Milt Martin, James Skarbek, Larry Kurtz, Bill and Cheryl Garvey, Amber Torgerson

Absent: Katie Ripberger

2. Approval of prior January Meeting Minutes: Unanimous

3. Security/CAC/VBOCC (Connie Agresti): Security agreement signed for Don Noha; same rate for 2020.

4. Beach Nourishment/Restoration (John Mannarino):

- a. January 28 survey team on beach for 2020 beach monitoring. Requested copy of the report.
- b. Offshore platform from Pendleton, part of Dominion’s offshore energy plan.
- c. Upgrades to city/Rudee II pier being done.
- d. Three oceanfront properties are putting over the dune walkways in, with pilings being driven in.

5. Welcome Wagon (Cheryl Garvey): Nothing new to report; waiting for beach buckets.

6. Logo Wear (Katie Ripberger): No report.

7. Landscaping (Cheryl Garvey): Looks great. They have been coming every day.

8. Social (Amanda Robinson / Katie Ripberger): Meet and Greet scheduled for Friday, February 28, from 6:30-8:30 pm at Murphy’s.

9. Children’s Programs (Amanda Robinson): Nothing new.

10. Website (Bob Lougen):

- a. Membership glitch that is being addressed.
- b. Bernie Iliff sent a note about the billboard in front of Cheryl’s home stating that it is “too commercial” and inappropriate for the neighborhood. There were no other negative comments. Board view is that is a useful and approved communication board; not everyone will to like it.
- c. Bill G questions the wording for membership on the website. The first option is \$50, should the first option be \$75 he queries. Bob states that if people are renewing, the last membership that they bought will be populated. Bob states he will investigate it. He said if it will cost money to change, he will leave it as it is.
- d. Bill G wonders if it is possible to add a flag or something to have a prompt to pay for membership. Mike adds that it would be nice as a prompt for events too.
- e. Pat stated that she was on the website today and had an issue. She did not log in as a member, which Bob pointed out may be part of why she is having an issue.

11. Treasurer's Report (Jim Skarbeck):

- a. Review of accounts: In January, \$1050 came in for membership; \$812 came in for security.
- b. Bob stated that he asked if we could be classified as a non-profit on the website to avoid the percentage of tax per transaction. We would have to give money away, so we do not qualify.
- c. Discussion about why CCL doesn't merge the general fund with the membership fund. Milt postulates that membership should include the security patrols. Some board members feel that we would lose membership if the rates increase to cover the cost of security.

12. Membership (Bill G):

- a. Plan to do membership drive on all social media, second wave through mailboxes.
- b. Last year's membership form edited to include incentive that memberships paid before 4/1 would allow people to be included in cash raffle at Spring Fling. Forms will be printed by Special Persons Mailing Service and distributed by Billy Moore by the end of February.
- c. Bob asked if we can include something about the directory on the membership form. Mike K would like a survey about what kind of directory would be preferred.
- d. Jim makes motion to send out the membership form as it was discussed, seconded by Kathy. Two nays. (Note: 2020 Membership form was modified to reflect the concerns expressed.)

13. Directory (Bob Lougen):

- a. Bob states he has all the owners of property in Croatan, thanks to Patricia. He matched up the members list to the property owners. He has varying degrees of information about each member/property owner for directory based on which fields people filled out.
- b. Bob suggests that on the membership form that it is highlighted that you can fill out the directory information without becoming a membership. (Note: Change made.)
- c. Up for discussion: not including children under 18 in each household. Bob would like to put a special email list of people with children to alert them when we have children's' or family programs.
- d. Bob proposes in the future the directory will be digitally accessible by members. He states he would be able to create a hard copy, if the CCL decides to change it in the future.
- e. Jim suggests sending the membership/directory form to all the property owners addresses and the members. Mike K will work on a letter with Bob to share with the board to go out to remote owners

14. Spring Fling (Mike Kelly):

- a. Mike has taken care of multiple things on the checklist. DJ deposit being rolled from October (cancelled fall ball). Connie said he will take care of the City paperwork for this event again this year. Patricia said she'll help, now agrees to chair it. The Garveys will take care of the raffles and prizes. Amanda said she'll take care of decorations. Mike will take care of liquor. Review of costs from last year, and discussion of potential changes.

**Meeting adjourned at 8:13 PM.**

Next meeting is scheduled for Monday, 6 April 2020 at 6:30 PM  
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